

KANOK PRODUCT

COMPANY PROFILE





About Us

Introduction

Established in 1998, Kanok Product is a leading manufacturer of irrigation and water supply systems with over 25 years of expertise, offering more than 8,000 SKUs under our trusted brands "Red Hand," "Chaiyo," and "Champ" — all designed with convenience and ease of use in mind.

We are dedicated to advancing agricultural technology by developing efficient irrigation systems and comprehensive water supply equipment that meet the evolving needs of farmers and businesses worldwide.

Serving markets across Asia, the Middle East, and Africa — including the Maldives, Sri Lanka, Laos, Vietnam, Oman, Malaysia, Cambodia, Myanmar, Nigeria, Indonesia, and Singapore — we specialize in OEM/ODM manufacturing services to help you build your own brand with our proven commitment to quality, reliability, and sustainable excellence.



Mission

MISSION

1. Farmers used products of high quality and reasonable price.
2. Designing, developing products to meet the needs of as many customers as possible.
3. Expanding distribution channels to foreign countries. To add more business opportunities.

The company's products are certified and guaranteed by institutions such as Bureau Veritas Certification. According to the Standards ISO 9001: 2015 is a factory design and manufacture. Plastic injection molding and extrusion (PE Pipe, PVC Pipe, Pipe Maida, Joints PVC, Foot Valve, Hose, PVC and Helmets for industrial applications) to ensure that customers get quality products at good value for money.

The Organization



CHAYUT TULYANITIKUL

**MANAGING DIRECTOR
HEAD OF EXPORT DEPARTMENT**



KANPASIT KANOKSINPINYO

**MANAGING DIRECTOR
HEAD OF SALES & MARKETING DEPARTMENT**

Marketing Plan

Kanok Products expands internationally through OEM and private label partnerships, Serving Distributors, Importers, Brand owners seeking reliable, Cost-efficient water and agricultural solutions.

We focus on flexible customization, consistent quality, and long-term collaboration. Through digital B2B marketing and direct partnerships, we drive sustainable growth as a trusted manufacturing partner in global markets.



PRODUCT

Kanok Products offers a comprehensive range of water and agricultural solutions with flexible OEM and private label customization. Every product is engineered to meet market-specific requirements while ensuring consistent quality and long-term reliability.



PRICE

Our pricing strategy balances competitiveness with uncompromised quality, durability, and production efficiency. We offer flexible pricing models that support volume-based growth and foster sustainable, long-term OEM partnerships.



PROMOTION

We leverage targeted B2B digital channels, direct engagement, and OEM-focused content to reach our partners. Through clear technical documentation and responsive communication, we build trust and credibility with international clients.



PLACE

Our products reach global markets through a network of trusted distributors, importers, and OEM partners. Our streamlined supply chain ensures efficient delivery and supports scalable international expansion.

www.kanokgroup.com

Kanok Product

 +66 2 451 1111

 export@kanokgroup.com

